



8th Interdisciplinary World Congress  
on Low Back & Pelvic Pain

**Dubai**

October 27 ~ 31// 2013

Antwerp, October 2011.

Dear Madam,  
Dear Sir,

We have the honour to announce the **8th Interdisciplinary World Congress on Low Back & Pelvic Pain**, which will take place **October 27 - 31, 2013** in the amazing city of Dubai.

The congress is organised every three years. All the specialties and disciplines involved in the treatment and research of musculoskeletal disorders around the globe come together in a very stimulating meeting related to musculoskeletal disorders. Those who attended the last meeting in Los Angeles will need no further encouragement to attend what promises to be another great congress. The opportunity to meet and talk with members of diverse disciplines from all around the world is unparalleled.

Scientific sessions are already being planned and the quality of the speakers will be second to none which will surely result in again a high worldwide participation and interest.

The venue for this **8th Interdisciplinary World Congress on Low Back & Pelvic Pain** will be the Intercontinental Hotel Dubai Festival City This modern building houses a state of the art congress centre with unique views over the Creek as well as it is part of a complex including a huge shopping centre as well as another 4 star hotel.

The organisation of the congress will be coordinated by Prof. Dr. Andry Vleeming, the Congress President, who will be assisted by MEDICONGRESS - a leading organiser of medical congresses - for the practical organisation of the Congress.

We are pleased to invite you to participate as a sponsor in the **8th Interdisciplinary World Congress on Low Back & Pelvic Pain**. As we expect to welcome 1,200 – 1,500 specialists, your company is offered the unique opportunity of getting in touch with numerous specialists in the field of low back pain, coming from all over the world. Please find the sponsorship possibilities attached.

We look forward to welcoming you to Dubai and remain,

Yours Sincerely,

Prof. Dr. Andry Vleeming  
Congress Chair

**Congress Organisation  
Medicongress**

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## SPONSORSHIP POSSIBILITIES

### **1. STANDS**

Venue: Intercontinental Hotel Dubai Festival City  
[www.intercontinental.com/dubai](http://www.intercontinental.com/dubai)

Exhibition Floor Plan: See enclosed

The exhibition will be held in the congress centre located on the basement floor of the building  
The exhibition will be open from 08.00 until 18.00 hrs on all congress days. More details will follow in the exhibition manual.

Rates: Rate for a standard booth stand space of 2m by 3m (6m<sup>2</sup>) 2,000 €  
Any additional m2 will be charged at 350 €  
Rates are for naked floor space rental and are exclusive of taxes.

Stands will be allocated on a “first come, first served basis”. The location of your stand will depend on the date of your registration as a sponsor.

Fully equipped stands as well as stand material, cleaning, flowers, telephone and internet connections, chairs, tables etc., can be rented through Medicongress via the exhibition manual. All information regarding the installation and removal of the stands will be sent in January 2013 to those companies registered for the exhibition.

### **2. COFFEE**

The price per coffee break is fixed at: 2,500 €

The company sponsoring a coffee break will be mentioned in the Programme Book. The company's sponsorship will also be announced on the coffee stand and coffee tables by means of nameplates during the sponsored coffee break.

### **3. PRINTED MATTER - ADVERTISEMENTS**

It is possible to advertise in the Second Announcement & Call for Papers & the Preliminary Programme (distributed via email and posted on-line), and in the Final Programme & Abstract Book, at the following rates:

- Outside back cover 2,000 € (four colour print)
- Inside front or inside back cover 1,750 € (four colour print)
- Two facing pages 1,750 € (four colour print)
- Inside full page 1,000 € (four colour print)
- Exclusive sponsorship of the List of Participants, distributed to all participants: 2,500 €

### **4. CONGRESS BAG & CONGRESS BAG INSERTS**

The congress bag, offered to all participants, is subject to sponsorship.

Price: real cost of the bag chosen by the organisers in collaboration with the sponsor  
or existing company bags to be provided by the sponsor in collaboration with the organisers

The company offering the congress bag will also provide notepads and pencils. Publicity can be inserted.

Companies can also insert publicity (leaflet/small brochure, max A4 size, max 4 pages) in the bags at a rate of 2,000 Euro (if not in competition with the bag sponsor).



#### 5. **BADGE**

The badge worn by all participants can bear your company or product's name.

This sponsorship will not be mentioned on the exhibitors' badges.

Rate: 5,000 €

#### 6. **SATELLITE SYMPOSIA - WORKSHOPS**

Your company can organise its proper satellite symposium, workshop or demonstration daily between 12.00 and 14.00 hrs. These will be announced in all printed matter.

Life streaming of the Satellite Symposia over the internet is also possible.

Rate: 10,000 € / satellite symposium, workshop or demonstration.

#### 7. **INTERNET CORNER**

The organisers will provide an internet corner during the whole period of the congress.

The computers will be installed in the exhibition area (possibly adjoining the stand of the sponsor) and congress participants can collect their emails and surf the Net.

Sponsorship of this internet corner is offered to **one company only**. The website of the sponsoring company will be the start page of each screen. Banners with company information can be placed on each of the computers.

Cost for rental of the computer, the installation, technical support and connections: 7,500 €

#### 8. **INTERNET LINK**

The organisation of **8th Interdisciplinary World Congress on Low Back & Pelvic Pain** will be fully supported by internet technology. The programme of the congress will be regularly updated on the web. Registration and abstract forms will no longer be printed but will be submitted electronically via the Congress website.

Your company is offered the unique opportunity to have its proper company logo linked directly to the company website at a rate of 1,000 Euro.

#### 9. **THE CONGRESS AVAILABLE ON IPHONE/IPAD/ANDROID SMARTPHONES**

The Congress programme, exhibition floor plan, abstracts, list of participants etc... will be **available** for downloading on your Iphone/Ipad/Android platform. Exclusive sponsorship through this technology is possible at a rate of 10.000 €

#### 10. **SPONSORSHIP OF PARTICIPANTS**

Companies wishing to sponsor the registration fee of participants attending the Congress are entitled to the registration fee applicable at the time of confirmation of the exact number of participants. The total amount of confirmed registrations must be paid at the same time in order to secure this booking. The **exact names and full addresses** of the sponsored participants must be supplied one month prior to the congress at the latest.

#### 11. **HOTEL ACCOMMODATION**

A number of rooms have been booked at attractive group rates for the period of the congress at both the Intercontinental and the Crown Plaza Hotel. Both hotels are located at the congress venue.

Sponsoring companies wishing to make block-bookings will have privileged choice.

Please contact Medicongress for further detailed information and rates. We encourage you to make your room bookings as soon as possible in order not only to have your rooms at the best rates, but also to ensure to have rooms at all.



## GENERAL INFORMATION

- All rates are exclusive of VAT (21%).
- By signing the sponsorship contracts companies agree on the Medicongress invoicing and payment modalities as explained on the Mediongress website [www.medicongress.com](http://www.medicongress.com).
- All activities organised by companies involving participants in the Congress are to be decided on in consultation with both the Organising and the Scientific Committees.
- The application is legally binding on the exhibitor pending its acceptance in writing by the organiser. Reservations, which have been made, can be cancelled within 30 days after the reservation. Only a written cancellation will be accepted and a cancellation fee of 500 € will be charged.
- Sponsoring companies will receive an invoice from Medicongress a few weeks after their reservation. All stands must be paid before the beginning of the Congress. The installation of the stand will only be allowed if complete payment is received by Medicongress.
- Distribution of drinks and meals must be in compliance with the rules of the Congress Centre, which has its own catering company.
- Stands are NOT guarded. It is advised not to leave any valuable equipment on the stands.
- Exhibitors shall not be entitled to any compensation should political or economic circumstances or a case of “force majeure” prevent the exhibition or the congress being held, limit its size or modify its nature.
- The organisers reserve the right to modify the exhibition floor plan at any time.
- In case of the use of any special, dangerous or radio-active materials, gases etc. the written approval of Medicongress is required.
- The organisers reserve the right to refuse admission to any person and to order the expulsion of any person whose conduct renders such a course desirable without any further statement of reasons.
- Numbers of participants communicated by the organisers are estimations and not certainties.
- Liability: in participating in the Congress as a sponsor, companies agree that neither the Organising Committee nor the Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurance and organisation of their stand.
- By participating in the Congress, exhibitors and congress participants accept the conditions as stated in this document.
- In case of discussion only the court of Gent is in charge.

# RESERVATION CONTRACT

COMPANY.....

ADDRESS.....

.....

CONTACT PERSON.....

FUNCTION.....

VAT NUMBER.....

PHONE ..... FAX.....

EMAIL .....@.....

BILLING ADDRESS (if different from the address above)

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I CONFIRM BOOKING STAND SPACE FOR ECPRM 2008

One stand space of 6 m<sup>2</sup> (3m by 2m) rate: 3,000 €

Double stand space of 12 m<sup>2</sup> (6m by 2m) rate: 4,500 €

1<sup>st</sup> choice:.....2<sup>nd</sup> choice:.....3<sup>rd</sup> choice:.....4<sup>th</sup> choice:.....

THE ALLOCATION OF THE STANDS IS BASED ON THE DATE OF CONFIRMATION

I CONFER THE RESERVATION OF (other sponsorship opportunities as listed in the sponsorship invitation)

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I WOULD LIKE TO BOOK .....ROOMS AT THE INTERCONTINENTAL HOTEL

INTERCONTINENTAL HOTEL  CROWN PLAZA HOTEL

PLEASE SEND A PROPOSAL AND RATES

ALL RATES ARE EXCLUSIVE OF VAT (21%)

DATE..... SIGNATURE.....

**TO BE RETURNED TO MEDICONGRESS ON FAX N° +32 (0) 9 344 40 10**

**Congress Organisation  
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