

November 1st – November 4th, 2023

Melbourne Convention and Exhibition Centre
Melbourne, Australia

**11th Interdisciplinary World Congress
on Low Back & Pelvic Girdle Pain**



Dear Colleagues,

We have the honour to announce the **11th Interdisciplinary World Congress on Low Back & Pelvic Girdle Pain** will be held in **Melbourne, Australia November 1st – November 4th 2023** at the Melbourne Convention and Exhibition Centre.

Located in the heart of Melbourne and on the banks of the iconic Yarra River, the newly remodelled MCEC has recently claimed title as 'Oceania's Leading Meetings and Conference Destination'.

The World Congress on Low Back and Pelvic Girdle Pain series strives for excellence and quality. Held every 3 years, it attracts a high proportion of top-level academics, researchers, policy makers and clinicians in the areas of orthopedics, surgery, physiotherapy, manual therapy and sports medicine. We expect to welcome 1,000 to 1,200 international specialists in the field.

The content of this educational program is determined by rigorous assessment, medical practice, literature and chart review. Established Keynote speakers and rising international researchers will present the latest developments in the field of lumbopelvic pain. The quality of this program is reflected in its international accreditation and endorsement by over 100 professional organizations.

The program will be coordinated by Prof Andry Vleeming and Prof Paul Hodges, together with the members of the scientific committee. Medicongress, whom we have had our trust over many congress editions, will take the lead for the practical organization.

We are pleased to invite you to participate as a sponsor at the **11th Interdisciplinary World Congress on Low Back & Pelvic Girdle Pain**. Maximising networking opportunities for our delegates and sponsors is important to us. Our exhibition hall will be the location for coffee breaks, lunch breaks and poster viewing sessions. We have a range of sponsorship opportunities to enhance your brand exposure and opportunity to connect with international specialists in the field.

We look forward to welcoming you in Melbourne,

Sincerely,

Andry Vleeming and Paul Hodges,
Program Chairmen

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Location & Rules

Venue:

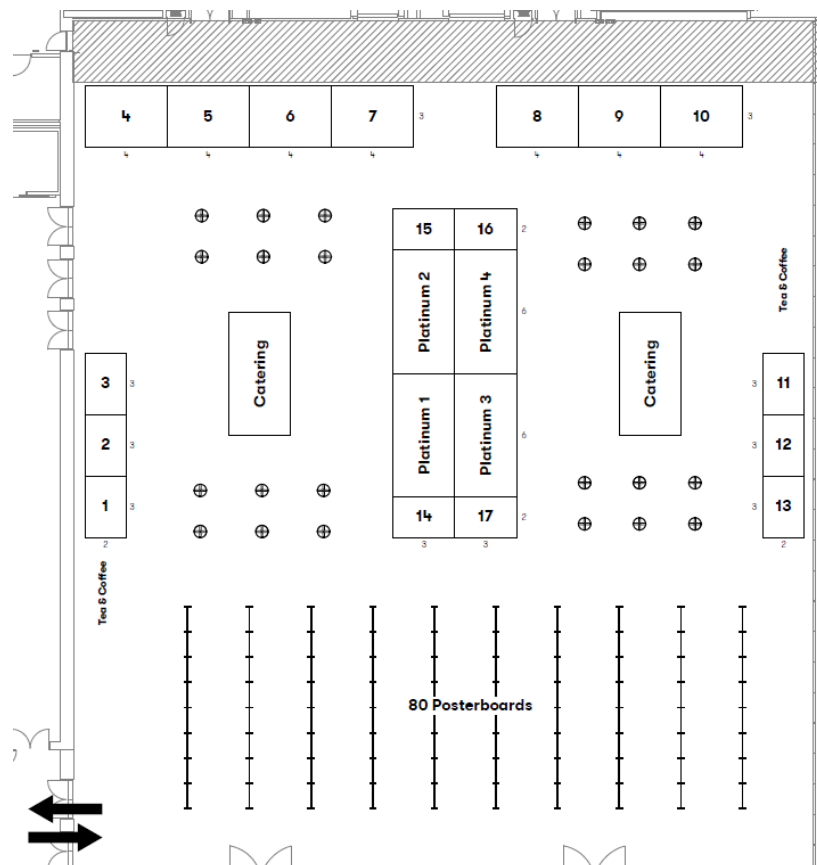
Melbourne Convention and Exhibition Centre
www.mcec.com.au

The exhibition will be held in the congress centre located on the ground floor of the building. The exhibition will be open from 08.00 until 18.00 hrs on all congress days. More details will follow in the exhibition manual.

Stands will be allocated on a “first come, first served basis”. The location of your stand will depend on the date of your registration as a sponsor.

Fully equipped stands as well as stand material, cleaning, flowers, telephone and internet connections, chairs, tables etc., can be rented through MediCongress via the exhibition manual. All information regarding the installation and removal of the stands will be sent in April 2023 to those companies registered for the exhibition.

***Floorplan subject to change.*



Congress Organisation: Medicongress Noorwegenstraat 49, B-9940 Evergem
Phone +32 (0) 9 218 85 84 – E-mail: lbp@medicongress.com

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Sponsor Packages

SILVER SPONSOR € 12,000.00

- Your company logo on the Congress website with a link to your company website
- Your company logo incorporated in advertisements in Scientific Journals over a period of 6 months preceding the Congress
- Free exhibition space (6m²), Schell Scheme Booth in a prominent place
- 2 Exhibitor Badges
- Your company logo incorporated in the Congress book (ISBN registered), all announcements, flyers and personal email mailings

GOLD SPONSOR € 22,000.00

- Your company logo on the Congress website with a link to your company website
- Your company logo incorporated in advertisements in Scientific Journals over a period of 6 months preceding the Congress
- Free exhibition space (12m²), Schell Scheme Booth in a prominent place
- 6 Exhibitor Badges
- Free admittance to the Congress for 2 participants designated by you
- Free admittance to pre- & post congress workshops for 2 delegates designated by you
- Free admittance to the social event for 2 delegates designated by you
- Your company logo incorporated in the Congress book (ISBN registered), all announcements, printed material and email mailings

PLATINUM SPONSOR € 24,000.00

Your company logo on the Congress website with a link to company website

- Your company logo incorporated in advertisements in Scientific Journals over a period of 6 months preceding the Congress
- Free exhibition space (18m²) Schell Scheme Booth in a prominent place
- 8 Exhibitor Badges
- Free admittance to the Congress for 6 participants designated by you
- Free admittance to post-Congress workshops for 6 delegates designated by you
- Free admittance to the social event for 6 delegates designated by you
- Invitation to the speakers social event for 2 delegates designated by you
- Your company logo incorporated in the Congress book (ISBN registered), all announcements, printed material and email mailings

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Booth Space

Rates

- | | |
|---|------------|
| ➤ Standard booth stand space of 2m by 3m (6m ²) | € 3,000.00 |
| ➤ Double booth space of 6m by 2 (12m ²) | € 5,000.00 |
| ➤ Any additional m ² will be charged at | € 500.00 |

Extra Sponsorship

1. Coffee Break

The price per coffee break is **€ 7,500.00**

The company sponsoring a coffee break will be mentioned in the Program Book. The company's sponsorship will also be announced on the coffee tables by means of nameplates during the sponsored coffee break.

Max 2 sponsors.

2. Printed matter

It is possible to advertise in the Final Programme Book at the following rates:

- | | |
|----------------------|---------------------------------------|
| ➤ Outside back cover | € 2,000.00 (full colour print) |
| ➤ Inside back cover | € 1,750.00 (full colour print) |
| ➤ Two facing pages | € 1,750.00 (full colour print) |
| ➤ Inside full page | € 1,000.00 (full colour print) |

3. Congress Bag

The congress bag, offered to all participants is subject to sponsorship.

If your company produces the bags (1,250 pcs) with logo of the Congress and approval of the organization:

€ 5,000.00

The company offering the bags will also provide notepads and pencils. Publicity can be inserted.

If the organization produces the bags with your logo: **€ 11,000.00**

4. Bag Inserts

Companies can insert publicity (leaflet/small brochure, max A4 size, max 4 pages) in the bags: **€ 2,000.00**
(companies send publicity without costs to Melbourne)

5. Badges

The badge worn by all participants can bear your company or product's name. This sponsorship will not be mentioned on the exhibitors' badges. (Production will be coordinated by MediCongress)

Max. 2 sponsors.

Rate: € 5,000.00

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6. Lanyards

Your company logo can be printed on the lanyards.

If your company produces the lanyards (1,250 pcs) with logo of the Congress and approval of the organization:
€ 4,000.00

Max. 2 sponsors.

If the organization produces the lanyards with your logo: **€ 7,000.00**

7. Satellite Symposia- workshops

Your company has the opportunity to organise a Symposium or Workshop session. This can be a pre- or post-conference workshop or breakfast symposium (2nd, 3rd, 4th November) with max. duration 45min- 50min. Due to the variation of requirements between companies, the congress will do its best to accommodate other proposals to meet your needs.

Your sessions will be mentioned/promoted in the full programme of the LBP conference.

Max 4 sponsors allowed, first come first serve.

No catering included, arrangements made with MCEC.

Rate: € 7,000.00

8. LBP Application

- Your company logo will be displayed on the start screen and on other tabs of the app
- Exclusivity to make 1 post per day
- Visibility on printed promotion material about the application ('sponsored by...')
- Other sponsors will only be visible in the sponsors' tab of the app

Max. 1 sponsor.

Rate: € 8,000.00

Terms & Conditions

The Congress Secretariat will send an email confirming exhibition space and/or other sponsorship items as well as an invoice for a non-refundable deposit payment of the total amount of the booking. This invoice is to be paid within 30 days. If not paid in time, the exhibition space and other sponsorship items become vacant again.

Final allocation of the booths will be made according to the total amount of sponsorship (platinum, gold and silver) and the date of the booth space reservation.

Payment

- Non-refundable deposit payment of the total amount of the booking made within 30 days after reservation (see above). If not received within due time, the booth space and other sponsorship items become vacant again for other sponsors.
- All payments are to be made after receipt of invoices sent by the Congress Secretariat.
- Please clearly mention the invoice number on all payments.
- Access will be denied to all company representatives and/or booth builders if the company has not fulfilled its financial obligations.

All invoices - without any exception and regardless of company rules - must be paid by the deadline mentioned on the invoices. All contracts are legally binding and payment in full is to be fulfilled, also in case of cancellation and/or reduction of the booth space.

By signing the Reservation Contract companies accept this regulation.

In the event of default of payment on the date indicated on the invoice, the client is compelled to pay an interest of 12% per year (1% per commenced month) on the total amount due and a compensation of 10% with a minimum of

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€ 500,00 and this without prior reminder or notice.

In case payment modalities are not fulfilled in time, the organisers reserve the right to cancel the booth space and/or to deny access to company representatives or booth builders of the companies in question.

In any event, the amount due - as invoiced - remains to be paid

Cancellations

- In case of cancellation or reduction of booth space or sponsorship, the contracted amount remains mandatory and non-refundable.
- For cancellations received as of January 1, 2023, the full 100% of the total of contracted sponsorship and/or exhibition space reservation remains mandatory.
- All rates are exclusive of taxes.
- All activities organized by companies involving participants in WCLBPP 2023 are to be decided on in consultation with both the Organizing and the Scientific Committees.
- The announced participation numbers are always an indication, not a certainty.
- The organizers reserve the right to change the exhibition floor plans if necessary.
- The application is legally binding on the exhibitor pending its acceptance in writing by the organizer. Reservations which have been made can be cancelled according to the cancellation policy. Only written cancellations will be accepted.
- Sponsoring companies will receive an invoice. All booth reservations and other sponsorship must be paid according to the above regulations. Construction of the booth at WCLBPP 2023 will only be allowed if complete payment is received by the Congress Secretariat within due time.
- Distribution of drinks and meals must be in compliance with the rules of the MCEC, which has its own caterer (see Exhibitors' Technical Manual).
- Liability: in participating in WCLBPP 2023 as a sponsor, companies agree that neither the Organizing Committee nor the Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurance and organization of their booth.
- In case of "Force Majeure" organizers, nor MediCongress accept any liability.
- The organizers do not, in any manner, endorse any of the company product claims displayed or services provided in the exhibition during WCLBPP 2023. The information given, and the activities organised by companies are under their own full responsibility.
- All sponsors and exhibitors are responsible for complying with all national and international rules and regulations with regard to the code of practice on promotion of medical and pharmaceutical products and devices.
- By reserving a booth or sponsorship through the Reservation Contract, companies agree that they will not make any legal claims against the Organizing Committee, Congress Organizers, MediCongress, the Local Organizers, etc.

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RESERVATION CONTRACT

COMPANY

ADDRESS

.....

CONTACT PERSON

FUNCTION

VAT NUMBER

PHONE FAX

EMAIL@

BILLING ADDRESS (if different from the address above)

.....

.....

I CONFIRM TO BE A:

- SILVER SPONSOR € 12,000.00
- GOLD SPONSOR € 22,000.00
- PLATINUM SPONSOR € 24,000.00

I CONFIRM BOOKING A STAND SPACE FOR THE 11TH INTERDISCIPLINARY WORLD CONGRESS ON LBP

- Stand space of 6 m² (3m by 2m) à € 3,000.00
- Double Stand space of 12 m² (6m by 2m) à € 5,000.00

Additional m² à 500.00 /m²

I CONFIRM THE RESERVATION OF (other sponsorship opportunities as listed in the sponsorship invitation)

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ALL RATES ARE EXCLUSIVE OF VAT (21%)

DATE.....

SIGNATURE.....

**TOBERETURNEDTOMEDICONGRESS
LBP@MEDICONGRESS.COM**